

Run direct and agency sales from one platform.

Give agents a branded sales portal.
Create Sales Offers in one click.
See buyer interest and agency performance.

ProjectsBuyersSelections

Solara Residences

Solara Gardens

Solara Park

Solara Residences

Building A apartments

USD

Availability

List

Fl. 4	4011 bedroom Pool view Sold	4022 bedrooms Pool view \$320,000	4031 bedroom Pool view \$198,000	4042 bedrooms Pool view \$334,000
Fl. 3	3011 bedroom Pool view \$192,000	3022 bedrooms Pool view \$286,000	3031 bedroom Pool view Sold	3042 bedrooms Garden view \$308,000
Fl. 2	2011 bedroom Pool view \$180,000	2022 bedrooms Pool view Sold	2031 bedroom Pool view \$184,000	2042 bedrooms Pool view Sold

☐ Available

☐ Sold

☒ Selected

Apartment A-302

Available

2 bedrooms · 104 m²

Floor 3 · Pool view



\$286,000

Create Sales Offer

PDF

Sales Offer for your buyer

Apartment, price and payment plan included

Ready ✓

One platform for your sales team and agencies

Apartments, prices and terms in one system for everyone involved in sales.

Developer Workspace

For your sales team

Manage sales and agency partners

Apartments, buyers and deals. Set agency terms and track sales across your projects.

Agent Portal

For partner agencies

Give agencies everything they need to sell

A dedicated workspace with your projects. Agents create Sales Offers and register buyers.

AI WhatsApp Channel Manager

Optional add-on

Property selections and Sales Offers in WhatsApp

AI answers agents, finds apartments and creates Sales Offers for their buyers. It passes complex requests to your team.

All projects, prices and availability in one workspace

Choose a project. The availability grid shows available apartments, prices and layouts at a glance.

ProjectsBuyersSelectionsSales

Solara Residences

Solara GardensSolara Park

Solara Residences

Building A apartments · Floors 1–4

USD

AvailabilityList

Fl. 4	4011 bedroomPool viewSold	4022 bedroomsPool view\$320,000	4031 bedroomPool view\$198,000	4042 bedroomsPool view\$334,000	4052 bedroomsPool viewSold
Fl. 3	3011 bedroomPool view\$192,000	3022 bedroomsPool view\$286,000	3031 bedroomPool viewSold	3042 bedroomsGarden view\$308,000	3052 bedroomsPool viewSold
Fl. 2	2011 bedroomPool view\$180,000	2022 bedroomsPool viewSold	2031 bedroomPool view\$184,000	2042 bedroomsPool viewSold	2052 bedroomsPool view\$278,000
Fl. 1	1011 bedroomGarden view\$175,000	1022 bedroomsGarden view\$262,000	1031 bedroomGarden viewSold	1042 bedroomsGarden viewSold	1052 bedroomsGarden view\$270,000

Available

Sold

Selected

Apartment A-302

Available

2 bedrooms · 104 m²

Floor 3 · Pool view



Price

\$286,000

Create Sales Offer

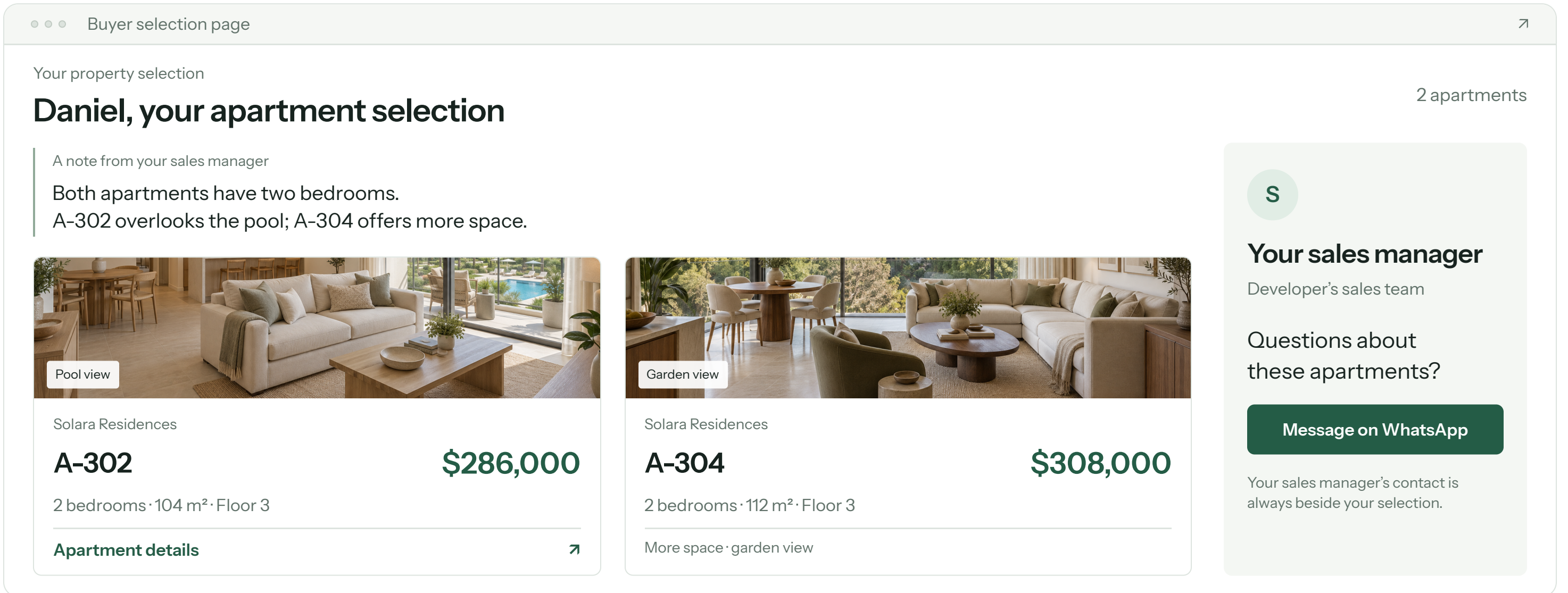
Sales and remaining inventory across all projects

See what is available, reserved and sold in each project.

Project overview						3 projects · 538 units	
Available for sale		Reserved		Sold			
365		28		137			
Project		Available	Interest / EOI	Hold	Reserved	Sold	
Solara Residences	113 units	46	—	1	6	60	
Solara Gardens	413 units	316	4	—	19	74	
Solara Park	12 units	3	—	3	3	3	

A ready-to-share selection for your buyer

Buyers open the link, compare apartments and contact their sales manager.



Every apartment detail in one link

Photos, layout, price and payment terms on a ready-to-share page with your contact details.

Solara Residences

Example project

Space for everyday living



Apartment photos

Layout ↗

Selection for Daniel Hart

Apartment A-302

• Available

Space for your next chapter

Bedrooms

2

Area

104 m²

Floor

3

Apartment price

\$286,000

50% Initial payment

50% On completion

S

Your sales manager

Developer's sales team

Contact

Purchase terms

Sales manager contact

Sales Offers in one click

A buyer's Sales Offer with the price, layout and payment schedule. The platform builds the document automatically.

1 Apartment and buyer

Choose an apartment, buyer and payment plan.

2 Create Sales Offer

Select the language and currency. Click "Create Sales Offer".

**Send the link or PDF
straight to your buyer.**

Sales Offer

Solara Residences

Apartment

A-302104 m² · 2 bedrooms

Buyer

Daniel Hart

Payment plan

50% / 50%

Offer language

English

Currency

USD

Price

\$286,000**Create and open PDF**

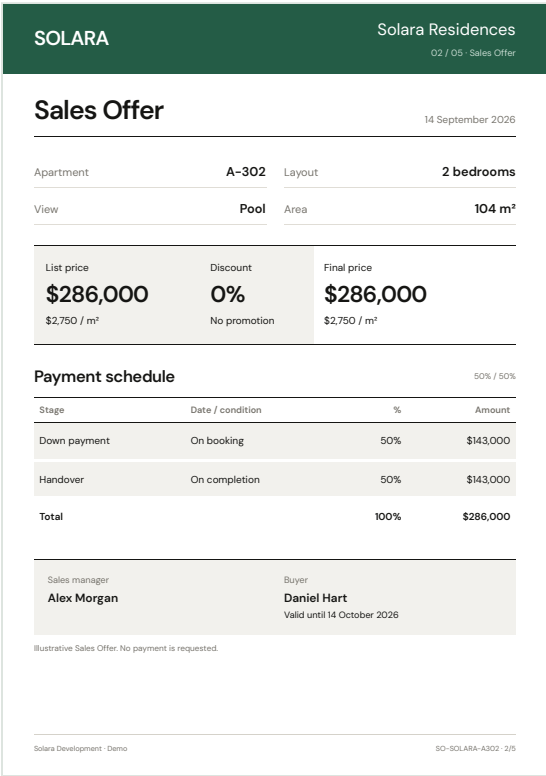
The Sales Offer includes the price and selected payment plan.

Sales Offers with your project branding

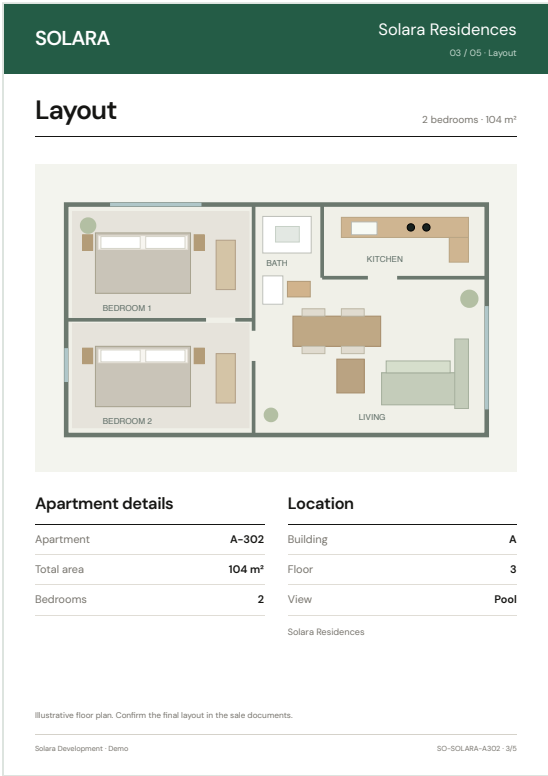
Price, layout and payment schedule in one document for your buyer.
Your sales manager simply sends the PDF with your project branding.



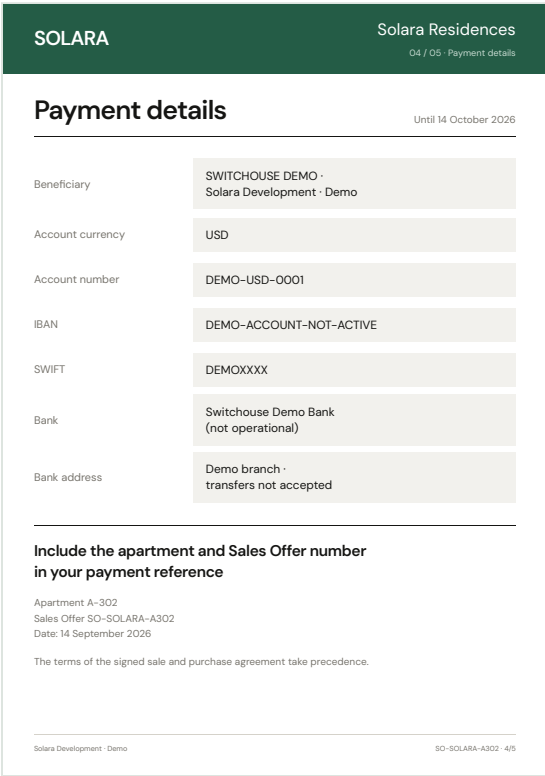
1. Your project



2. Price and payments



3. Layout



4. Payment details



5. Contacts

Buyer activity and Sales Offers in one record

See when a buyer opens a selection, the terms sent and reservation requests.
Your sales manager has the context without searching through messages.

Daniel Hart

Assigned sales manager

Sales manager

Apartment in Sales Offer

Solara Residences · A-302

Sales Offer

\$286,000 · Payment plan 50 / 50

Reservation for the selected apartment

Request, expiry and changes in one record

Activity history

● Selection sent

2 apartments at Solara Residences

● Buyer opened the selection

First opened · 10 September 2026

● Sales Offer prepared

Apartment A-302 · payment plan 50 / 50

Contacted

Follow up later

Everything agencies need to sell independently

Set up projects, sales materials and terms for each partner.

Agencies

Buyers

Sales

Developer Workspace

Your partners

A

Aster Realty

Access configured

O

Orion Properties

Partner agency

Each agency has its own projects and terms.

Agency

Aster Realty



Solara Residences

Access to project apartments

Connected

Sales materials

PDF

Project presentation

Ready to send to buyers

PLAN

Apartment layouts

Included with available apartments

50/50

Payment plans

For buyer Sales Offers

Open Agent Portal ↗

Partner terms

5%

Project commission

Agency access

✓

Buyer selections

✓

Create Sales Offers

✓

Register buyers

Buyer registration

Based on your sales team's rules

Developer Workspace

10

A sales workspace for your partner agencies

Agents select apartments, create Sales Offers and register buyers themselves.

A

ASTER REALTY

Projects

My buyers

Selections

Agent Portal



Solara Residences

Current prices and available apartments

Presentation

Layouts

Payment plans

Apartments

Materials

Terms

	Apartment	Area	View	Price
☒	A-302	104 m²	Pool	\$286,000
☒	A-304	112 m²	Garden	\$308,000
☐	A-201	62 m²	Pool	\$180,000
☐	A-101	62 m²	Garden view	\$175,000

Your agency's commission on this project: 5%

Buyer selection

Daniel Hart

2 selected apartments

Open selection

Create Sales Offer ↗

New buyer?

Register buyer

See which agencies bring buyers and deals

Compare agent activity, Sales Offers and sales results by agency.

Agency performance						Illustrative data · Last 30 days
Agency	Active agents	Sales Offers	Registered buyers	Reservations	Deals	
Aster Realty	12	36	14	5	2	
Orion Properties	8	21	9	3	1	
Crescent Estates	4	10	4	1	0	
Palm Partners	2	3	1	0	0	

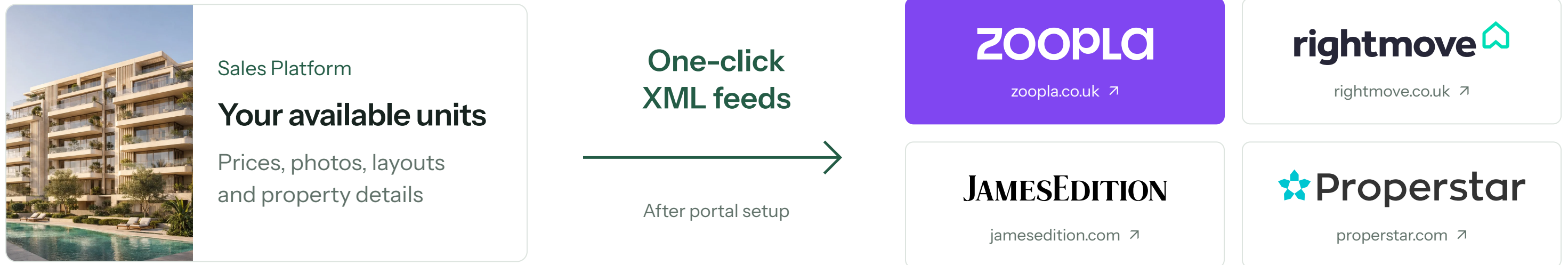
See who earns commission on each deal

Every commission is linked to an agency, a deal and agreed terms.

Commission statement		Export CSV
Agency	Deal	Commission due
Aster Realty	Solara · A-302	\$14,300
Orion Properties	Solara · B-204	\$9,600
Change history Changes and their reasons are recorded.		Export statement Export a CSV for your finance team.

Reach overseas buyers and new agency partners

Publish available units on four international portals from your Sales Platform catalogue.



Buyer enquiries

Buyers discover your units while searching for overseas property.

Agency connections

Agents can discover the project and contact you about working together.

Current listings

Your team maintains availability and commercial terms.

Portal subscriptions, listing eligibility and connection scope are confirmed before launch.

Choose by active projects

Developer Workspace and branded Agent Portal are included in every plan.

1 active project Project AED 2,090 / month Billed every 3 months Inventory, Sales Offers and bookings.	Up to 2 active projects Developer AED 3,590 / month Billed every 3 months Plus CRM integration.	More than 2 active projects Enterprise Custom Scope and billing agreed individually Custom setup and dedicated support.
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WhatsApp AI, custom integrations and data migration are priced separately.

Optional Sales Platform add-on

Apartment selections and Sales Offers in WhatsApp

AI answers agents' questions about your projects, finds apartments and prepares Sales Offers for their buyers.

Complex requests go to your team.

AED 1,990 / project / month

Up to 2,000 messages per project each month.
Billed every 3 months. Requires Sales Platform.



Switchhouse

WhatsApp for your agency network

Any 2-bedroom apartments under \$320,000?

9:41 ✓✓



Solara Residences · A-302

2 bedrooms · 104 m²

Pool view · Payment plan 50 / 50

\$286,000

Create a Sales Offer for A-302 for Daniel Hart.

9:42 ✓✓

Sales Offer ready

PDF Solara Residences · A-302

9:42

We'll set up the platform for your team

1 We upload your projects Apartments, prices and materials.	2 We configure your workspace Agency workspaces and Sales Offers.	3 We train your team Using your projects and daily tasks.
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We continue to support your team after launch.

See your project in Sales Platform

Your apartments. Your branding.
A live walkthrough for your team.

Send your project presentation
and availability list.
We'll prepare your demo.

[Book your project demo ↗](#)

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