

We book project briefings with relevant agents

Your team meets agents and agencies who fit your project. We handle sourcing, outreach and follow-up.

Briefings · Solara Residences

2026

September

Example week

Dubai time	Mon 14	Tue 15	Wed 16	Thu 17	Fri 18
9:00	Mira Estates 09:00–10:30	Oliver M. 09:00–10:15	Cove Partners 09:00–10:30	Lena S. 09:00–10:15	Olive Realty 09:00–10:15
10:00					
11:00	Emma R. 10:45–12:00	Oak & Coast 10:30–11:45	Daniel K. 10:45–12:15	Vale Estates 10:30–11:45	Maya T. 10:30–12:00
12:00					
13:00	Atlas Partners 12:15–13:45	Arc Realty 11:45–13:00	Aster Realty 12:30–14:00	Orchard Group 11:45–13:00	Dune Partners 12:15–13:45
14:00	Cedar Realty 14:00–15:45	Sofia L. 13:15–14:30		Adam N. 13:15–14:30	Pine Estates 14:00–16:00
15:00		Northline 14:45–16:00	Palm & Key 14:15–16:00	Terra Partners 14:45–16:00	

Solara briefing

12:30–14:00

Wed, 16 September

Why they fit

Buyers seeking 2-bedroom apartments up to AED 1.5m.

Topics to discuss

Unit availability and agency terms.

Aster Realty + your team

✓ Confirmed

From finding partners to scheduled briefings

We manage the outreach. Your team turns interested agents into sales partners.

Switchhouse

Your team

01

Select agents

Match agents to your target markets, property type and buyer budget.

02

Introduce your project

Start conversations by email and WhatsApp in the agent’s language.

03

Book briefings

Answer questions, agree a time and send the meeting invitation.

04

Build partnerships

Present the project and agree how agents will offer it to their buyers.

We build an agency database tailored to your project

We select agents already selling similar properties to the same type of buyer.

What we match

Market experience

Property type

Buyer budget

Example partner search · Dubai project

01 **Dubai · AED 1–2 million**

Local agents working in the project's price range.

02 **United Kingdom**

Agencies selling Dubai property to UK buyers.

03 **India**

Agencies serving Indian buyers of Dubai property.

04 **Russian-speaking markets**

Agencies working with Russian-speaking buyers in Dubai.

Markets and price range agreed for your project.

A relevant project. A clear invitation to a briefing.

Agents see the project, starting price and proposed partnership before agreeing to a briefing.

Illustrative Dubai exchange.

Not a transcript or campaign result.

Project details and price are examples.

Example · off-plan apartments in Dubai

First message

Hi Alex, I see your agency works with buyers looking for off-plan apartments in Dubai.

We're introducing Mövenpick Residences, with apartments from AED 800,000 and non-exclusive agency terms.

Would it fit your clients? Let's arrange a short briefing with our team to discuss available units, payment plans and commission.

Illustrative agency reply

That could suit some of our buyers. Please send the details. Could we arrange a briefing this week?

AI handles the routine. Your team focuses on the briefing.

01

Keeps the conversation moving

Follow-ups and answers from your project materials, in the agent's language.

02

Coordinates the briefing

Agrees a suitable time and confirms attendance.

03

Prepares your team

Agent profile and conversation history for your team.

Our specialists handle questions that need a human.

Agent Outreach pricing

Monthly packages. Billed every 3 months.

1,500	≈26	AED	6,900
new agent contacts / month	estimated briefings		/ month
2,500	≈43	AED	8,490
new agent contacts / month	estimated briefings		/ month
3,500	≈60	AED	12,490
new agent contacts / month	estimated briefings		/ month

Monthly volume counts unique agent contacts. Briefing estimates are based on our campaign benchmarks.

Every package includes Sourcing, email & WhatsApp outreach, follow-ups, AI replies with human support and briefing coordination.

Launch within one working week once materials and settings are ready.

Ready to launch outreach for your project?

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- 01 Share your project deck, available units and agency terms.
 - 02 Agree the target markets, agent profile and monthly package.
 - 03 Nominate a manager and set availability for briefings.

Discuss your project on WhatsApp ↗

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