

Grow your agent network with Meta ads.

We launch Facebook and Instagram campaigns, qualify new agent enquiries with AI and book briefings with your team.

Your team presents the project. We handle acquisition and scheduling.

01 Facebook & Instagram

Launch campaigns



02 AI + human support

Qualify applications



03 With your project team

Book briefings



Give agents a reason to choose your project.

Show agents what they can sell, what they can earn and why your project fits their buyers.



FOR REAL ESTATE AGENTS:
Motor City, Dubai

Off-plan Project
40/60 Payment Plan

5% Commission
Spot Cash up to AED 10,000

72-hour payout



FOR REAL ESTATE AGENTS:

Project in Motor City
from AED 754K

5% Commission
+ Spot Cash
up to AED 10,000

72-hour payout

Our own agent database

40,000

agent contacts

We use this base to help build relevant advertising audiences.

Built around your project

Target markets, languages and the agents you want to reach.

Previous campaign creatives. Your ads use your project and approved partner terms.

From the first enquiry to a booked briefing.

AI checks the agent's profile and interest, then agrees a briefing time.

Who they are

Agent or agency, role and market.

What they sell

Buyer profile and project fit.

Ready to meet

Interest in a project briefing.

Answers come from your project materials. Our team steps in when needed.

Example enquiry from an ad

Dubai

AI assistant

Hi Alex, thanks for your enquiry about partnering on our Dubai project. Are you with an agency or working independently?

Agent

I'm an independent agent working with Dubai off-plan buyers.

AI assistant

Let's arrange a briefing on the project and partner terms. Would tomorrow at 11am Dubai time work?

Agent

Yes, 11am works. Zoom is good.

Illustrative conversation. Adapted to your project and booking availability.

Turn that briefing into a partnership.

Your team meets an agent who has already expressed interest in your project.

Project briefing

✓ Confirmed

Agent + your project team

Zoom or in person

When **Agreed date & time**

Who **Agent name & contact**

Context **Profile & conversation history**

Illustrative handoff structure.

Focus on the partnership

Present your available units, payment plans and agency terms.

Agree the next step

Decide how the agent will introduce the project to their buyers.

What counts as booked The agent has agreed to a briefing at a specific date and time.

Agent Acquisition through Meta

AED **5,490** / month

Billed every 3 months.

Included

Campaign setup and management, creatives, AI qualification, follow-ups and briefing coordination.

Advertising budget paid separately.

See what the campaign delivers

Track qualified agents, booked briefings and which meetings took place.



Let's launch your next agent campaign.

Start with your project and partner offer.
We'll build the campaign around them.

- 01 Share your project materials, commission and agency terms.
- 02 Agree the target markets, campaign scope and budget.
- 03 Choose your briefing manager and available meeting times.

Discuss your campaign ↗

+971 55 649 4081

info@switchhouse.ai